



42ND ANNUAL TACHE CONFERENCE

CREER Y CRECER

INSPIRING AND BUILDING A STRONGER NATION
THROUGH HIGHER EDUCATION

FEBRUARY 26 – MARCH 1, 2017

WYNDHAM GARDEN HOTEL

AUSTIN, TEXAS



UTSA[®]

The University of Texas at San Antonio
provides a world of **ideas, diversity** and **culture** with more than
140 undergraduate and graduate degree options, a thriving campus
life, and a growing reputation as a top-tier research university.



utsa.edu

Table of Contents

| | |
|--|----|
| Welcome from President and CEO Greater Austin Hispanic Chamber of Commerce..... | 5 |
| Welcome from President..... | 6 |
| Welcome from President- Elect/Conference Chair..... | 7 |
| The word “Chicano” From our Founding TACHE President..... | 8 |
| 2016 Conference Committees..... | 10 |
| Conference Agenda At-a-Glance..... | 12 |
| TACHE Past Presidents & Conference Locations..... | 18 |
| 2016 Executive Officers & Regional Representatives..... | 19 |
| 2017 Distinguished Plenary Speakers..... | 22 |
| Concurrent Sessions..... | 30 |
| 2017 Awardees..... | 36 |
| <i>2017 Conference Sponsors & Friends of TACHE</i> | |
| <i>2017 Distinguished Staff Awardees</i> | |
| <i>2017 Graduate Fellowship Awardees</i> | |
| <i>2017 Lifetime Achievement Award</i> | |
| <i>2017 Meritorious Service Award</i> | |
| Diamond Sponsor Recognition..... | 40 |
| 2017 Conference Sponsors and Friends of TACHE..... | 41 |
| In Memoriam..... | 42 |
| Sponsor Ads..... | 44 |

¡BIENVENIDOS!



Mark L. Madrid,

*President and CEO,
Greater Austin Hispanic Chamber of Commerce*

Welcome TACHE to Austin, the hub of creativity, technology, entrepreneurship, academia, big ideas and bigger dreams. We are remarkably blessed to be hosting you in our capital city. Your theme, ***“Creer Y Crecer: Inspiring and Building a Stronger Nation through Higher Education,”*** couldn’t be more relevant and timely during an atmosphere of divisiveness and uncertainty. We commend your efforts, your unwavering commitment and your fierce loyalty to improving educational and employment opportunities for Hispanics in Higher Education.

Established in 1973, the Greater Austin Hispanic Chamber’s (GAHCC) mission is to increase our members’ personal, business, educational and financial wealth. The GAHCC’s vision is to be the Center of Excellence for businesses and entrepreneurs in the Central Texas Hispanic market. The GAHCC is the premier voice for the Hispanic business community in Central Texas. The Chamber continues to stand by its mission to build its members’ wealth through business education, comprehensive economic development, networking, advocacy and community engagement. As well, the GAHCC is passionate and compassionate to lead trailblazing and innovative efforts to empower and lift-up our students and professionals. At our core, we don’t believe in handouts, but rather in hand-ups.

As the Immediate Past United States Hispanic Chamber of the Year, we are blessed to host you in unique Austin. Our thoughts and prayers are with you to have an amazing conference that will send collective impact waves throughout the great state of Texas and beyond. My favorite phrase is *Live A Great Story*. Thank you all for living a great story and contributing toward others living their great stories.

With highest appreciation,

A handwritten signature in black ink, appearing to read 'Mark L. Madrid'. The signature is stylized and fluid.

Mark L. Madrid
President and CEO

Greater Austin Hispanic Chamber of Commerce,
2015 United States Hispanic Chamber of the Year



Dear TACHISTAS,

On behalf of the state board of the Texas Association of Chicanos in Higher Education, it is my privilege to welcome you to the 42nd Annual TACHE conference in Austin. Our theme “Creer y Crecer: Inspiring and Building a Stronger Nation through Higher Education” is timely given the recent election outcomes.

During the next few days, we invite you to participate and engage in the plenary, breakout sessions, and all the activities the Conference Committee has planned for you. The conference provides great opportunities to build new relationships, reconnect with friends and network with our many members and presenters.

My heartfelt thanks to all the members of the conference committee and Belinda Saldaña Harmon, Conference Chair. The committee has put together a great plethora of speakers and activities for you to take back to your institutions in hopes that they will assist you with the challenges ahead. I want to thank each sponsor for their continued commitment to our conference; with their generous support, we are able to provide those attending the conference with the best possible experience.

This year, the state board embarked on updating our technology to provide better service to our membership: a new website, membership database, electronic newsletter, announcements, and Google email with all the benefits of a non-profit account status. While there is more work to come, we are off to a great start.

It is important to continue the work that others began many years ago, so that we can continue to move TACHE forward with dedication, passion, enthusiasm and mucho orgullo (pride). Enjoy the conference and I look forward to visiting with many of you.

Respectfully y Adelante,

Maria C. Aguirre
President 2016-17



Dear TACHISTAS,

Welcome to the 42nd Annual Conference of the Texas Association of Chicanos in Higher Education. It is my honor to serve as your conference chair. The conference theme, *Creer y Crecer: Inspiring and Building a Stronger Nation through Higher Education*, is a theme focused on hope, action and unity. At this critical time in our history, we can be inspired by TACHE founders that united and worked together during a challenging time and affected change. Now, we must be united in inspiring others to be prepared to educate, to learn, to speak up, to stand up, to lead and to serve. Higher Education makes us stronger as a community and makes us stronger as a nation. That is why TACHE will continue to work hard to fulfill our mission of promoting educational and employment opportunities for Latinos in higher education. Our conference in Austin, during this legislative year, provides an excellent opportunity for advocacy around educational issues that impact today and tomorrow.

Your conference planning committee includes members from across the state and I am grateful for their work to make this a great conference. We will open our conference on Sunday with a look at *Life and Death along the Border: Then and Now* with Dr. John Moran Gonzalez and Dr. Raquel Marquez. This is a great starting point for a conference filled with outstanding plenary speakers and 20 breakout sessions that includes a strand tailored to students. The sessions will showcase topics such as best practices, mentoring, advising, graduate studies, technology, working with first generation students and male students and more. Be sure to attend your caucus meetings so that you can work with your region on proposals or elections.

I am excited to join all you in wearing our TACHE shirts to the state capitol on Tuesday morning as we ride the Austin city buses as an organization. The awards night and baile are combined into one event this year to recognize graduate fellows and distinguished and staff. That night, we will also present the Lifetime Achievement Award to Dr. Juan Maldonado former TACHE President, and the Meritorious Service Award to Julie Arias, a two-term TACHE President.

Your TACHE state board and office consists of talented leaders that have served you well this year. I have been blessed to serve with them under a great TACHE President, Maria Aguirre, who is a true servant leader. I will draw upon her knowledge and welcome the wisdom of former TACHE Presidents in the coming year.

On behalf of the conference planning committee, I hope that you will enjoy the conference and that you will be inspired to be more active in TACHE.

Sincerely,

Belinda Saldaña Harmon, President-Elect
Conference Chair



Dr. Leonard A. Valverde,

Founding TACHE President | Chair, 1974 Steering Committee

“WHY
CHICANO
IS IN THE
NAME
OF TACHE”

The original thirteen steering committee members proposed to use of the term “Chicano” based on its historical and political meaning. Additionally, in our thinking, Chicano best represented the purpose of what TACHE was designed to stand for: fair treatment and proper representation of students, staff, faculty and administrators of Mexican descent in Texas institutions of higher education, K-12 schools and society. The 1974 conference attendees voted for the name, TACHE.

The term Chicano has been used since the early 20th Century in the United States. When first used, it simply identified an individual living in the U.S. whose parents or grandparents came from Mexico. However, as time went by, the label grew to have a negative meaning. Chicano was used to describe persons who were “pocho”; someone who spoke broken English, lacked fluency in Spanish, and mixed their language by adopting slang or “galo.”

Politically, being called a Chicano meant you were low class and uneducated. A Chicano did not fit into the American melting pot scheme because they did not assimilate into a WASP society. The gringo establishment wanted “Mexican-Americans” to accept the consequences of the acculturation process, i.e., not speak Spanish, not identify with Mexican culture, and accept the Anglo Saxon version of History.

However, with the start of the 1960s, the self styled “Chicano Movement” began with events like the LA City Schools student walkouts led by Sal Castro, the Crystal City Texas school protests led by Jose Angel Gutierrez, the Cesar Chavez farm labor efforts, and the political organization of La Raza Unida Party. These groups and leaders adopted the terms “Chicano” or “Raza” instead of Mexican-American, Latino or Hispanic.

These groups took “Chicano” and gave it a new and positive meaning. Its use reflected our beliefs. We are not “disadvantaged”, instead we are bilingual, talented and skilled. We are able to navigate two cultures and lead within our own community. We are capable of proposing solutions to problems. We will not remain silent but

instead be active. We will embrace our dark skin and Indian blood line over “Spanish-European” ancestry. We stand against discrimination of all people, advocate for inclusion, justice for all, and equal opportunity.

The spirit of being Chicano was best captured by Rudy “Corky” Gonzales in his 1970 poem, “I am Joaquin.” The two following excerpts from the poem are of particular significance. The first speaks to why we chose to call ourselves Chicanos:

*Here I stand
Poor in money
Arrogant with pride
Bold with Machismo
Rich in courage
Wealthy in spirit and faith.*

The second excerpt is particularly apt today given the recent social and political climate. The discrimination of the 1960’s has been reborn as Mexico has been falsely blamed for sending criminals to take U.S. jobs and the desire for mass deportation of all “undocumented” immigrants, the non-violent criminal “aliens, and innocent “dreamers.”

*The odds are great
But my spirit is strong
My faith unbreakable
My blood is pure
I am Aztec prince and Christian Christ
I SHALL ENDURE!
I WILL ENDURE!*

Chicanos, now more than ever, means people who stand up and challenge those who want to eliminate the hard fought and legitimate gains of groups like TACHE. Our leaders and members must continue to support groups and institutions who want to protect the progress made by Chicanos everywhere.

2016 Conference Committees

| | | |
|---------------------------|-------------------------------------|--|
| Belinda Saldaña Harmon | University of Texas at San Antonio | Conference Chair, Speaker Recruitment Chair |
| Dr. Elsa Diego-Medrano | West Texas A&M University | Speaker Recruitment |
| Maria C. Aguirre | Texas State Technical College | Faculty, Staff & Graduate, Fellowship Awards Chair, Policy |
| Carminia Del Toro | Texas State Technical College | Faculty, Staff & Graduate, Fellowship Awards |
| Vanessa Sansone | University of Texas at San Antonio | Faculty, Staff & Graduate, Fellowship Awards |
| Joe Martinez | Mountain View College | Nominations & Elections, Conference Proposals |
| Gilbert Hernandez | Texas A&M Commerce | Entertainment Committee Chair |
| Dr. Daniel Rodriguez | Palo Alto College | Entertainment Committee, Conference Proposals |
| Dr. Elizabeth Palacios | Baylor University | Conference Proposals Chair |
| Maria Guerrero | TACHE Office | Exhibitors, Sponsorships, Registration |
| Linda Contreras Bullock | University of Houston Clear Lake | Other Awards Chair |
| Leticia Gonzalez | Austin Community College | Local Arrangements Co-Chair, Hospitality, Evaluations, Exhibitors |
| Vanessa Medina- Flores | Austin Community College | Local Arrangements Co-Chair, Evaluations, AV, Hospitality, Nominations & Elections |
| George Reyes | Austin Community College | Local Arrangements, Policy Committee Chair, Transportation |
| Ana Broadwater | Austin Community College | Local Arrangements Exhibitors |
| Dr. Dora Elias McAllister | Independent Consultant | Local Arrangements |
| Gabby Guerrero | Austin Community College | Local Arrangements, Awards Banquet, Decorations |
| Rene Renteria | Austin Community College | AV |
| Dr. Jude Valdez | University of Texas at San Antonio | Policy Committee |
| David Barrientos | Tarrant County College | AV |
| Sara Samano | San Antonio College | Silent Auction Committee |
| Emma Mendiola | San Antonio College | Silent Auction Committee |
| Eyza Perez | Partners for Educational Engagement | Conference Proposals |





AGENDA
AT-A-GLANCE



FEBRUARY 26 – MARCH 1, 2017

WYNDHAM GARDEN HOTEL

AUSTIN, TEXAS

FEB. 26, 2017

SUNDAY

| | | |
|--------------------|--|-------------------------|
| 11:00 AM | PRE - CONFERENCE BOARD MEETING | Capitol Boardroom |
| 11:00 AM - 1:00 PM | EXHIBITOR SET UP | Ballroom Foyer |
| 1:00 PM - 4:30 PM | REGISTRATION AND EXHIBITS OPEN | Foyer |
| 4:30 PM to 7:00 PM | OPENING RECEPTION & PRESENTATION Music By: 3 a.m. Countdown Life and Death on the Border: Then and Now, Dr. John Moran Gonzalez, University of Texas at Austin Dr. Raquel Marquez, University of Texas at San Antonio | Lady Bird Lake Ballroom |
| 7:00 PM | DINNER Dinner on your own. <i>Enjoy Austin!</i> | Austin, TX |

FEB. 27, 2017

MONDAY

| | | |
|-------------------|---|--|
| 7:30 AM - 5:00 PM | REGISTRATION AND EXHIBITS OPEN | Foyer |
| 7:30 AM - 8:00 AM | <p>BREAKFAST</p> <p>Welcome to Austin Presentation Of Colors Mark Madrid, <i>Austin Hispanic Chamber of Commerce</i> Diamond Sponsor Welcome: West Texas A&M University</p> | Highland Lakes Ballroom |
| 9:00 AM | <p>OPENING PLENARY</p> <p>Issues of Equity in Higher Education, Dr. Marie Mora, <i>The University of Texas Rio Grande Valley</i> and Dr. John Moder, <i>Hispanic Association of Colleges and Universities (HACU)</i></p> | Highland Lakes Ballroom |
| 10:30 AM | <p>CONCURRENT SESSION I</p> <p>1.1.1 The \$ense in \$truggling: The Positive Implications of Chicano College Students' Low Socioeconomic Status. Estrellita Longoria, <i>The University of Texas at Austin</i> *Student Session-anyone can attend but tailored for students *</p> <p>1.1.2 Lessons Learned from Three Years of Work with the Texas Education Consortium for Male Students of Color. Dr. Victor Sáenz, <i>The University of Texas at Austin</i>; Dr. Emmet Campos; Jorge Burmicky (<i>Doctoral Student</i>); and Pavitee Peumsang (<i>Doctoral Student</i>)</p> <p>1.1.3 Navigating the TACHE website: Learn how to update your membership profile, build online communities, submit job postings and others ways to connect with active TACHE members. David Barrientos, <i>El Centro College</i></p> <p>1.1.4 San Antonio College's TRAC Center Holistic Approach to Transferring. Patricia Medina; <i>San Antonio College</i>; and Cassandra Segura, <i>San Antonio College</i></p> <p>1.1.5 Exploring The Impact of Needs, Mentorship, And Social Capital On Student Success Among Hispanic College Students at an Established Hispanic Serving Institution in Central Texas. Alyssa Garza, <i>Texas State University</i>.</p> | <p>Guadalupe/Barton Creek</p> <p>Blanco</p> <p>Executive Learning Center</p> <p>San Gabriel</p> <p>Lady Bird Lake Ballroom</p> |
| 11:30 - 11:45 AM | NETWORKING BREAK | Exhibitor Area |
| 11:45 AM | <p>LUNCH PLENARY II</p> <p>An Update from The Texas Higher Education Coordinating Board, Dr. Raymund Paredes, <i>THECB Commissioner</i></p> | Highland Lakes Ballroom |

| | | |
|-------------------|--|--|
| 12:35 PM | <p style="text-align: center;">PLENARY III</p> <p>Hispanic Serving Institutions Dr. Anne Marie Nunez, <i>The Ohio State University</i></p> | Highland Lakes Ballroom |
| 1:30 PM | <p style="text-align: center;">CONCURRENT SESSIONS II</p> <p>1.2.1 Involving Latino Policymakers in Latina/o U.S. Higher Education Achievement: Experiences and Narratives of Latino U.S. Congressmen. Dr. Florencio U. Aranda III, <i>Texas Tech University</i> <i>* Student Session-anyone can attend but tailored for students *</i></p> <p>1.2.2 An Inspiring Platica: The Puente Program at Palo Alto College. Dr. Daniel Rodriguez, <i>Palo Alto College</i></p> <p>1.2.3 Higher Education Institutions Creating a Stronger Community Through Authentic Partnerships. Dr. Danielle J. Alsandor, <i>University of the Incarnate Word</i>.</p> <p>1.2.4 Ayudando a Crecer: Building cultural capital among first-generation Latino students through holistic mentoring program. Pedro Portillo, <i>Tarrant County College</i></p> <p>1.2.5 Collaborative Approach to Advising and Pathways Integration Using MyMAP. Cynthia Mendiola-Perez, <i>Alamo Colleges</i> and Ruth Dalrymple, <i>Alamo Colleges</i></p> | <p>Guadalupe Barton Creek</p> <p>Blanco</p> <p>San Gabriel</p> <p>Lady Bird Lake Ballroom</p> <p>Executive Learning Center</p> |
| 2:30 PM | <p style="text-align: center;">CONCURRENT SESSIONS III</p> <p>1.3.1 Using Cultural Capital and FYE Programming to Support First-Generation Latino Males Success. Pedro Portillo, <i>University of North Texas</i>. <i>* Student Session-anyone can attend but tailored for students *</i></p> <p>1.3.2 Mi Nueva Familia: Effective Mentorship for Chicano First Generation College Students Based on Individual Communication Skills. Estrellita Longoria, <i>The University of Texas at Austin</i></p> <p>1.3.3 Developing a Graduate Student Professional Development Center at a Hispanic Serving Institution. Cyrus Fernandez, <i>The University of Texas at San Antonio</i>; John Shaffer, <i>The University of Texas at San Antonio</i>; Dr. Mariela Rodriguez, <i>The University of Texas at San Antonio</i>.</p> <p>1.3.4 Latina STEM Fellowship: Growing the Next Generation. Sophia Garcia, <i>Tarrant County College</i> and Iris Duarte, <i>Tarrant County College</i></p> <p>1.3.5 “Hispanic Serving Institutions Best Practices: A Human Resource Development Perspective” An Overview. Celestino Valentin, <i>Texas A&M University</i></p> | <p>Guadalupe Barton Creek</p> <p>Blanco</p> <p>Executive Learning Center</p> <p>San Gabriel</p> <p>Lady Bird Lake Ballroom</p> |
| 3:30 PM - 3:45 PM | NETWORKING BREAK | Exhibitor Area |
| 3:45 PM- 5:00PM | <p style="text-align: center;">PLENARY IV</p> <p>Inspiring Excelencia in Higher Education, Deborah Santiago, <i>Excelencia</i></p> | Highland Lakes Ballroom |
| 5:30 PM | <p style="text-align: center;">DINNER</p> <p>Dinner on your own. <i>Enjoy Austin!</i></p> | Austin, TX |

FEB. 28, 2017

TUESDAY

| | | |
|-------------------|---|--|
| 7:30 AM - 5:00 PM | REGISTRATION AND EXHIBITS OPEN | Foyer |
| 7:30 AM - 8:00 AM | <p>BREAKFAST PLENARY V</p> <p>Legislative Issues in Higher Education, Celina Moreno, <i>MALDEF</i> and Jude Valdez, <i>University of Texas at San Antonio</i></p> <p>Invited: Senator Jose Rodriguez, <i>Texas Legislature</i> and Senator Jose Menendez, <i>Texas Legislature</i></p> | Highland Lakes Ballroom |
| 9:15 AM | <p>DAY AT THE CAPITOL</p> <p>Meet in the Hotel Lobby for Departure & Additional Instructions</p> | Hotel Lobby |
| 12:00 PM | RETURN TO CONFERENCE HOTEL | Hotel Lobby |
| 12:30 PM | <p>LUNCH PLENARY VI</p> <p>The DREAM of a Higher Education for all Texas Students Samuel Cervantes, <i>University Leadership Initiative, University of Texas at Austin</i> and Representative Roberto Alonzo</p> | Highland Lakes Ballroom |
| 1:30 PM | <p>PLENARY VII</p> <p>The TACHE Report Card: An Update Julie Arias, <i>Former TACHE President</i></p> | Highland Lakes Ballroom |
| 2:30 PM | <p>CONCURRENT SESSIONS IV</p> <p>2.1.1 Breaking the Adobe Ceiling: Opportunities for Latina/os Through Graduate School and Beyond. Ricardo Montelongo, <i>Sam Houston State University</i> <i>* Student Session-anyone can attend but tailored for students *</i></p> <p>2.1.2 Practice to Policy for Latino Student Success in Higher Education: Looking at Transfers. Noe Ortiz, Eyra Perez and Deborah Santiago, <i>Excelencia in Education</i></p> <p>2.1.3 #TACHEStrong : Building a Stronger TACHE Chapter. April Ramirez, <i>West Texas A&M University</i></p> <p>2.1.4 Scholar Development: Mentoring and Developing College Students the ACC Way! Leticia Gonzalez, <i>Austin Community College</i>; Irma Apolinar, Naomi Garza, Vanessa Medina-Flores, Richard Armenta, and Guillermo Martinez</p> <p>2.1.5 Is New Policy Pushing Counselors out of Post-Secondary and Career Advising? Samuel Hernandez, <i>The University of Texas at Austin</i></p> | <p>Guadalupe Barton Creek</p> <p>Executive Learning Center</p> <p>San Gabriel</p> <p>Lady Bird Lake Ballroom</p> <p>Blanco</p> |

| | | |
|-------------------|---|---|
| | CAUCUS MEETINGS BY REGION | |
| 3:30 PM | Central Region Plains Region Far West Region Northeast Region Gulf Coast Region South Region | Lady Bird Lake Ballroom Shoal Creek Lady Bird Lake Ballroom Executive Learning Center Guadalupe/Barton Creek San Gabriel |
| 6:00 PM- 10:00 PM | TACHE AWARDS DINNER AND BAILE AL TACHE - TON Mario Aguilar, Austin Community College, Guest MC, Gilbert Hernandez, Texas A&M Commerce, Guest DJ | Highland Lakes Ballroom |

MAR. 1, 2017

WEDNESDAY

| | | |
|----------|---|-------------------------|
| 8:30 AM | BREAKFAST | Highland Lakes Ballroom |
| 9:00 AM | <p style="text-align: center;">TACHE ANNUAL BUSINESS MEETING AND ELECTIONS</p> <p style="text-align: center;"><i>Open to all attendees</i></p> Board Officer Reports Recognition of Outgoing Board Members Installation of Incoming Board Members | Highland Lakes Ballroom |
| 10:30 AM | <p style="text-align: center;">CLOSING PLENARY VIII</p> The Importance of Telling Our Story: Mexican American Studies and the Reject the Text Issue Dr. Lilliana Patricia Saldana, <i>University of Texas at San Antonio</i> Marisa B. Perez, <i>Texas State Board of Education</i> Dr. Andres Tijerina, <i>Austin Community College</i> Dr. Emilio Zamora, <i>University of Texas at Austin</i> | Highland Lakes Ballroom |
| 11:45 AM | 2017 CONFERENCE AND MEETING ADJOURNMENT | Highland Lakes Ballroom |
| 12:30 PM | TACHE 2017 STATE BOARD MEMBERS Post-Conference Meeting | Capitol Boardroom |

42 Years of TACHE

PRESIDENTS AND CONFERENCE LOCATIONS

| | | | |
|------|--|------|--|
| 2017 | BELINDA SALDAÑA HARMON Austin Wyndham Garden, <i>Austin</i> | 1994 | GIL CASTILLO Hilton Palacio del Rio, <i>San Antonio</i> |
| 2016 | MARIA C. AGUIRRE El Tropicano Riverwalk Hotel, <i>San Antonio</i> | 1993 | R. YVETTE CLARK Radison-Town Lake, <i>Austin</i> |
| 2015 | MAURICIO RODRIGUEZ Camino Real, <i>El Paso</i> | 1992 | ROSARIO TORRES RAINES Marriott Bayfront, <i>Corpus Christi</i> |
| 2014 | JULIE ARIAS Sheraton Hotel and Spa, <i>Fort Worth</i> | 1991 | SYLVIA RODRIGUEZ Marriott, <i>El Paso</i> |
| 2013 | GEORGE REYES Double Tree, <i>Austin</i> | 1990 | LINDA RODRIGUEZ Hilton Palacio del Rio, <i>San Antonio</i> |
| 2012 | LINDA CONTRERAS BULLOCK Tremont House, <i>Galveston</i> | 1989 | ADRIANA BARRERA Marriot, <i>Corpus Christi</i> |
| 2011 | CRISELDA LEAL Crown Plaza, <i>Austin</i> | 1988 | RAMON DOVALINA Austin Crest, <i>Austin</i> |
| 2010 | JULIE ARIAS Sheraton Gunter, <i>San Antonio</i> | 1987 | JOEL VELA Hilton Inn (Mockingbird), <i>Dallas</i> |
| 2009 | GUSTAVO F. CEDILLO Crown Plaza, <i>Austin</i> | 1986 | MARY HELEN PADILLA West Galleria Hotel, <i>Houston</i> |
| 2008 | MAGDALENA H. DE LA TEJA Double Tree, <i>Austin</i> | 1985 | SYLVIA RAMOS La Posada, <i>McAllen</i> |
| 2007 | GUSTAVO F. CEDILLO Wyndham North by the Galleria, <i>Dallas</i> | 1984 | JUDE VALDÉZ Hilton Palacio del Rio, <i>San Antonio</i> |
| 2006 | ROSARIO MARTINEZ CASTILLO Hyatt Regency, <i>Houston</i> | 1983 | BALTAZAR ACEVDO, JR. Hilton Palacio del Rio, <i>San Antonio</i> |
| 2005 | ARTURO VEGA Omni Downtown, <i>Austin</i> | 1982 | MAX CASTILLO Holiday Inn, <i>El Paso</i> |
| 2004 | ELIAS VILLARREAL Omni Bayfront, <i>Corpus Christi</i> | 1981 | FRANK LONGORIA Dunfey Hotel, <i>Dallas</i> |
| 2003 | ANA "CHA" GUZMÁN Omni Downtown, <i>Austin</i> | 1980 | NEFTALI GARCIA Driskill Hotel, <i>Austin</i> |
| 2001 | RUDY RODRIGUEZ Omni Downtown, <i>Austin</i> | 1979 | MARGARET GARZA El Tropicano, <i>San Antonio</i> |
| 2000 | FÉLIX A. ZAMORA Adams Mark, <i>Dallas</i> | 1978 | ERNESTO RAMIREZ The Menger Hotel, <i>San Antonio</i> |
| 1999 | JUDE VALDÉZ Plaza San Antonio, <i>San Antonio</i> | 1977 | MICHAEL SÁENZ Travel Lodge, <i>San Antonio</i> |
| 1998 | ED APODACA Park Plaza Warwick, <i>Houston</i> | 1976 | LEONARDO VALVERDE Howard Johnson North, <i>San Antonio</i> |
| 1997 | JUAN MALDONADO La Posada, <i>Laredo</i> | 1975 | LEONARDO VALVERDE El Tropicano, <i>San Antonio</i> |
| 1996 | DANIEL HERNANDEZ Marriott Bayfront, <i>Corpus Christi</i> | 1974 | TACHE IS FORMED The Gondolier, <i>Austin</i> |
| 1995 | FÉLIX A. ZAMORA Doubletree-Campbell Center, <i>Dallas</i> | | |

2016 Executive Officers

AND REGIONAL REPRESENTATIVES

EXECUTIVE OFFICERS

| | |
|---|---|
| <p>María C. Aguirre, President Texas State Technical College (325) 235-7349 maria.aguirre@tstc.edu. Term expires 2017</p> | <p>Belinda Saldaña Harmon, President Elect 2016 The University of Texas at San Antonio (210) 458-2904 belinda.harmon@utsa.edu. Term expires 2018</p> |
| <p>Mauricio Rodriguez, Immediate Past President El Paso Community College (915) 831-2243 mauricior@epcc.edu. Term expires 2017</p> | <p>Belinda Lopez, Treasurer Tarrant County College-South Campus (817) 515-4827 belinda.lopez@tccd.edu. Term expires 2018</p> |
| <p>Christina Palacios, VP For Membership Tarrant County College-Trinity Campus (817) 515-1269 christina.palacios@tccd.edu. Term expires 2018</p> | <p>April Ramirez, VP for Communications West Texas A&M University (806) 651-5353 apramirez@wtamu.edu. Term expires 2018</p> |
| <p>Dr. Liz Palacios, Secretary Baylor University (254) 710-3653 liz_palacios@baylor.edu. Term expires 2017</p> | <p>David Barrientos, VP For Technology El Centro College (214) 860-2005 dbarrientos@dcccd.edu. Term expires 2018</p> |

REGIONAL REPRESENTATIVES

| | |
|---|---|
| <p>Dr. Daniel Rodriguez, Central Regional Rep Palo Alto College (210) 648-3344 prodriguez1@alamo.edu. Term expires 2017</p> <p>Co-Rep, Vanessa Medina-Flores, Austin Community College (512) 223-7985 vmedina@austincc.edu</p> | <p>Jennifer Cedillos, Far West Regional Rep El Paso Community College (915) 831-5049 jmart578@epcc.edu. Term expires 2018</p> <p>Co-Rep, Mary Helen (Nena) Fabela, El Paso Community College (915) 831-2374 mvalen35@epcc.edu</p> |
| <p>Linda Contreras Bullock, Gulf Coast Regional Rep University of Houston-Clear Lake (281) 283-2574 bullock@uhcl.edu. Term expires 2018</p> <p>Co-Rep, Martin Perez, Houston Community College (713) 718-8065 martin.perez5@hccs.edu</p> | <p>Joe Martinez, Northeast Regional Rep Mountain View College (214) 860-8847 jmartinez2@dcccd.edu. Term expires 2017</p> <p>Co-Rep, Samantha Estrada, Tarrant Count College-NW (817) 515-7067 samantha.estrada@tccd.edu</p> |
| <p>Dr. Cynthia Alvarado-Stinson, South Regional Rep Coastal Bend College (361) 592-1615 calvaradostinson2@coastalbend.edu. Term expires 2018</p> <p>Co-Rep, Araceli Duran, Laredo Community College (956) 794-4978 araceli.duran@laredo.edu</p> | <p>María Guerrero, TACHE Operations Director PO Box 398 Canyon, TX 79015 (806) 651-5310 mguerrero@wtamu.edu</p> |
| <p>Dr. Elsa Diego-Medrano, Plains Regional Rep West Texas A&M University (806) 651-2612 emedrano@wtamu.edu. Term expires 2017</p> | |

A large teal graphic element consisting of a diagonal line from the top-left corner towards the center of the page, creating a triangular shape on the left side.

TACHE Opening Presentation

Sunday, February 26, 2017 at 5:30 PM

LIFE AND
DEATH
ON THE
BORDER:
THEN
AND NOW



John Morán González is Associate Professor of English and Director of the Center for Mexican American Studies at the University of Texas at Austin. He attended Princeton University, graduating magna cum laude with an A.B. in English literature. He earned an M.A. degree and a Ph.D. in American literature, both from Stanford University. He is author of *Border Renaissance: The Texas Centennial and the Emergence of Mexican American Literature* and *The Troubled Union: Expansionist Imperatives in Post-Reconstruction American Novels*. He is also editor of *The Cambridge Companion to Latina/o American Literature*, published by Cambridge University Press in 2016.



Raquel R. Marquez is a Professor at the University of Texas at San Antonio where she teaches in the Department of Sociology. Her teaching expertise centers on issues of race relations, immigration, border and Latino Studies. Her research has addressed Latina issues related to labor, the border and immigration, and community change in San Antonio. Dr. Marquez serves in the capacity as Associate Dean for Graduate Studies and Research in the College of Liberal and Fine Arts. In 2008, her co-edited book *Transformations of La Familia on the US-Mexico Border* (with Harriett Romo) was published by Notre Dame Press. She currently is in the post-production stage of a film project, a feature length documentary on the United Farm Workers of Texas. She is part of a research team examining social, political and cultural issues related to UTSA and UT Austin students being impacted by the lack of Dream Act legislation. Dr. Marquez received a \$3.25 million dollar, five-year Title V grant (2015) from the Department of Education aimed at improving graduation and retention of First Generation Students attending UTSA and the Alamo Colleges. The U.S./Mexico border continues to influence her research and teaching, her community undertakings, and her world view.



PLENARY
SPEAKERS





PLENARY I

Issues of Equity in Higher Education

*Marie Mora, Ph.D. | Associate Vice Provost for Faculty Diversity
and Professor of Economics at The University of Texas Rio Grande Valley (UTRGV)*

Marie has been leading programs and initiatives to promote leadership development, mentoring, and networking opportunities for women, Hispanics, and other under-represented minority groups, including through her work in UTRGV's NSF-funded ADVANCE Program, as co-founder and chair of UTRGV's Women's Faculty Network, as Director of the NSF-funded American Economic Association's Mentoring Program, and as previous President of the American Society of Hispanic Economists. A nationally recognized labor economist, Marie has been invited to share her research expertise on Hispanic socioeconomic outcomes across the country, including with the White House Initiative for the Educational Excellence of Hispanics and the White House Council of Economic Advisers; among others. Her research and publications include the award-winning book *Hispanic Entrepreneurs in the 2000s* (Stanford University Press, with Alberto Dávila); over 40 journal articles & book chapters; two co-edited volumes; and a current book project on Puerto Rico's economic crisis. Her recent honors include the 2016 *Outstanding Support for Hispanics in Higher Education Award* (American Association of Hispanics in Higher Education), the 2015 Cesar Estrada Chavez Award (American Association for Access, Equity, and Diversity), and the 2015 *Distinguished Alumnus Award* (Department of Economics, University of New Mexico).



PLENARY I

Issues of Equity in Higher Education

*John Moder, Senior Vice President and Chief Operating Officer
for the Hispanic Association of Colleges and Universities (HACU)*

Dr. Moder holds a BA in English and physics from St. Mary's University, San Antonio, TX; MA and Ph.D. in philosophy from Fordham University. Following theology studies at the University of St. Michael's College in Toronto, Canada, he returned to St. Mary's in 1979 as assistant professor of philosophy (later associate professor). In 1988 he was appointed President of St. Mary's University, a post he held until 1999. In that capacity he served on a variety of educational and civic boards, including the Governing Board of HACU for six years (Chairman, 1997-98). After leaving St. Mary's, he worked as President of Junior Achievement of San Antonio and a high school science teacher before joining HACU in February, 2002.



PLENARY II

An Update from the Texas Higher Education Coordinating Board

*Dr. Raymund A. Paredes, Commissioner of Higher Education,
Texas Higher Education Coordinating Board*

Dr. Paredes spent most of his academic career at UCLA where for 30 years he taught as an English professor and served for ten years as vice chancellor for Academic Development. In addition, he served as special assistant to the president of the University of California System in outreach efforts to improve access to higher education for students from educationally disadvantaged communities. Prior to joining the Coordinating Board, Dr. Paredes was director of creativity and culture at the Rockefeller Foundation, then vice president for programs at the Hispanic Scholarship Fund. Dr. Paredes was born and raised in El Paso, Texas. He attended The University of Texas at Austin, receiving a B.A. in English. He served in the U.S. Army for two years, including a 14-month tour with the First Infantry Division in Vietnam. After separation from military service, he resumed his education, receiving a master's degree in American Studies from the University of Southern California and his Ph.D. in American Civilization, from The University of Texas at Austin.



PLENARY III

Hispanic Serving Institutions

Dr. Anne-Marie Nuñez, Associate Professor of Higher Education and Student Affairs Program in the Department of Educational Studies, The Ohio State University

Dr. Nuñez holds a PhD in Education from UCLA, MEd in Education from Stanford University and AB in Social Studies from Harvard University. Her research focuses on how factors such as race, ethnicity, class and linguistics shape postsecondary opportunities. One line of her scholarship has focused on the higher education experiences and trajectories of Latino, first-generation, and migrant students. Another has emphasized institutional diversity in the United States, including the role of Hispanic-Serving Institutions in promoting college access and success. She is noted for groundbreaking research on first-generation students, Latinos, migrant students, English learners and Hispanic-Serving Institutions. Her articles have appeared in *Educational Researcher*, *Harvard Educational Review* and *American Educational Research Journal*. She is also the lead author of the book *Latinos in Higher Education and Hispanic-Serving Institutions: Creating Conditions for Success* (2013, Jossey-Bass) and the lead editor of the award-winning book *Hispanic-Serving Institutions: Advancing Research and Transformative Practice* (2015, Routledge). Currently, she serves as an Associate Editor of *The Journal of Higher Education* and an Associate Editor of the *Higher Education: Handbook of Theory and Research*.



PLENARY IV

Inspiring Excelencia in Higher Education

Deborah A. Santiago, co-founder, Chief Operating Officer and Vice President for Policy at Excelencia in Education

For more than 20 years, Ms. Santiago has led research and policy efforts from the community to national and federal levels to improve educational opportunities and success for all students. She co-founded Excelencia in Education to inform policy and practice compel action, and collaborate with those committed and ready to act to increase student success. Her current work focuses on federal and state policy, financial aid, Hispanic-Serving Institutions (HSIs), and effective institutional practices for student success in higher education. She has been cited in numerous publications for her work, including *The Economist*, the *New York Times*, the *Washington Post*, AP, and *The Chronicle of Higher Education*. Deborah is a Pahara fellow and serves on the boards of the National Student Clearinghouse and the *thedream.us*.



PLENARY V

Legislative Issues in Higher Education

Senator José Menéndez, Texas Legislature

State Senator José Menéndez recently won reelection to his first full term in the Senate and has already proven himself one of the most effective members of that body. In his first session, he passed 38 bills and secured millions of state dollars to help Texas families. Senator Menendez currently sits on the Senate Committees of Higher Education, Criminal Justice, and Intergovernmental Relations. The son of immigrants, State Senator José Menéndez grew up working at his family's small business in San Antonio. He graduated from Central Catholic High School before earning degrees in Business Administration and Latin American Studies at Southern Methodist University. Under his leadership, \$8.9 million was appropriated to Alamo Colleges to build and develop Veterans support centers including right here at San Antonio College. Senator Menéndez also helped secure \$32 million for the Alamo; \$11 million for Texas A&M San Antonio to expand into a 4 year campus; and \$3 million for San Antonio parks.



PLENARY V

Legislative Issues in Higher Education

Senator José Rodríguez, Texas Legislature

José Rodríguez was elected in 2010 to represent Texas Senate District 29 (SD 29), which includes the counties of El Paso, Hudspeth, Culberson, Jeff Davis, and Presidio. He represents both urban and rural constituencies, and more than 350 miles of the Texas-Mexico border. Senator Rodríguez believes that education is key to economic opportunity and personal development. He has passed more than 150 bills over three legislative sessions, including legislation transforming the Texas Tech University Health Sciences Center at El Paso from a Lubbock-based branch to an independent, standalone university component of the Texas Tech University System, and protecting successful dual language programs and laying groundwork for statewide expansion. Senator Rodríguez is widely recognized for his education advocacy, and following the 84th Legislative Session in 2015 was named a Legislative Star by the Texas Classroom Teachers Association, and was recognized as the "2015 TABE Joe J. Bernal Community Service Honoree" by the Texas Association for Bilingual Education. Sen. Rodríguez currently serves as the Chairman of the Texas Senate Democratic Caucus (SDC), and as a member of the Senate Committees on Agriculture, Water and Rural Affairs (Vice Chair), Natural Resources and Economic Development, Transportation, and Veteran Affairs and Border Security.



PLENARY V

Legislative Issues in Higher Education

Celina Moreno, MALDEF Legislative Staff Attorney

Celina Moreno is an attorney for the Mexican American Legal Defense and Educational Fund (MALDEF), the nation's premier Latino civil rights law firm, and focuses on education, immigrants' rights and political access issues. Ms. Moreno served as trial and appellate co-counsel in *Edgewood ISD v. Williams*, the Texas school finance case in which MALDEF represented low-income and English Language Learner (ELL) students and low-property wealth school districts challenging the inequity and inadequacy of the Texas school finance system. Among current cases, she is co-counsel in *LULAC v. Texas*, a statewide challenge seeking to improve the quality of education for ELL secondary students in Texas. In addition, Ms. Moreno represented DREAMer students, who defended against a challenge to Texas' in-state tuition law for undocumented immigrants and successfully preserved access to in-state tuition and state financial aid in *IRCOT n IRCOT v. Texas/ULI*. As the legislative staff attorney for MALDEF's Southwest Regional Office, Ms. Moreno serves as the co-chair for the Senate Hispanic Caucus/Mexican American Legislative Caucus (MALC) Education and Immigration Task Forces and as co-administrator of the statewide TRUST (Texas Residents United for a Stronger Texas) Coalition on immigrant rights. Ms. Moreno received a Bachelor's of Journalism from the University of Texas at Austin, a law degree from the University of Houston, and a Master's of Public Policy from the Harvard Kennedy School.



PLENARY V

Legislative Issues in Higher Education

*Jude Valdez, Vice President for Community Services,
The University of Texas at San Antonio*

Dr. Valdez oversees the University's community engagement programs, including the Institute for Economic Development, Institute of Texan Cultures, P-20 Initiatives, Office of Extended Education/Special Events, Mexico Center, the Child and Adolescent Policy Research Institute (CAPRI) and the Center for Civic Engagement. During his 30-year career at UTSA, Dr. Valdez has held numerous leadership positions including Associate Dean of the College of Business, Assistant to the President of the University, and Founding Director for the Institute for Economic Development. He was responsible for the planning and development of the University's downtown campus. While Dr. Valdez's principle duties at the University of Texas at San Antonio are in the area of administration, he continues to teach in the Department of Management. Dr. Valdez obtained his doctorate degree from the University of Texas at Austin, where he later served as Assistant Dean in the College of Liberal Arts. He has served as the President of the Texas Association of Chicanos in Higher Education in 1984 and in 2000. Dr. Valdez served as an Officer in various positions in the Association for Small Business and Entrepreneurship from 1984-1987. He has served as Chairman of the National Advisory Board of the Small Business Development Center program and currently sits on the Advisory Boards of the South West Texas Border Small Business Development Center Network and the UTSA Mexico Center. He is currently a Board Member for San Antonio Educational Partnership and the Engagement Scholarship Consortium. Dr. Valdez also sits on the editorial board for the Journal of Business and Entrepreneurship and the Journal of Small Business Strategy.



PLENARY VI

The Dream of a Higher Education for All Texas Students

Samuel Cervantes, Student, The University of Texas at Austin

Samuel (Sam) Cervantes is a first generation Mexican-American born in San Nicolas de los Garza, Monterrey and raised in Houston, Texas. He is the oldest child in a family of four and the first of his family to attend college. Sam is pursuing a double degree in Government and Political Communications with a minor in Human Rights and Social Justice at the University of Texas. As a sophomore, Sam is a peer-mentor, working with a multiple first year students, at the College of Liberal Arts; he is an active member of Texas Blazers, an honoree all-male service organization, and of University Leadership Initiative, where he volunteers in immigration and DACA clinics. Sam's academic and advocacy interests are shaped by his background as he acknowledges that there is pride in being undocumented, Hispanic, and LGBT. Last year, Sam interned with the office of Texas Representative Carol Alvarado and now interns with MALDEF. After earning his undergraduate degree, Sam wishes to attend law school with a focus in public interest.



PLENARY VI

The Dream of a Higher Education for All Texas Students

Representative Roberto R. Alonzo, Texas Legislature

Representative Alonzo was officially sworn in to commence his ninth 2-year term as Texas State Representative for House District 104 in January 2015. Originally from Crystal City, State Rep. Alonzo serves House District 104 in the Legislature, which is in Southwest Dallas including primarily the communities of Oak Cliff, Cockrell Hill, Grand Prairie, North Oak Cliff, West Dallas, Arcadia Park, as well as a portion of south Irving. When he was first elected, Rep. Alonzo made history by becoming the first Mexican American from North Texas elected to the Legislature, outdistancing his opponents by a 2 to 1 margin with over 66% percent of the vote. However, making history is nothing new to Rep. Alonzo. In 1978, as a college student, Rep. Alonzo became the first Hispanic elected President of the Student Government at the University of Texas at Austin. An accomplished attorney, Rep. Alonzo is an alumnus of Thurgood Marshal School of Law at Texas Southern University, where he obtained his Doctor of Jurisprudence in 1984. A former Board Member of both the Greater Dallas Hispanic Chamber of Commerce and the Dallas Area Rapid Transit Authority (DART), he has also served as an active Board Member of Hispanic PAC/USA in Washington, D.C. and the Mexican American Bar Association. Rep. Alonzo currently serves on the Higher Education Committee, Calendars Committee, House Administration Committee, and as Vice Chair of the Pensions Committee.



PLENARY VII

The TACHE Report Card-An Update

Julie Arias, Licenced Professional Counselor, Former TACHE President

Julie Arias, for over a decade, has been an active participant in TACHE from serving at the local chapter to serving on the Executive Board of TACHE in several positions including Plains Regional Representative and as state President twice. Julie was a tireless advocate of education while at West Texas A&M University and instrumental in carrying out the vision of TACHE founding members of having a TACHE Operations Office and staff. Due to Julie's leadership, West Texas A&M University agreed to host the TACHE office. She also led TACHE into the age of social media by creating our first Facebook page. She took TACHE to the next level as an organization.



PLENARY VIII

The Importance of Telling Our Story: Mexican American Studies and the Reject the Text Issue

Marisa B. Perez, Texas State Board of Education

Marisa was born and raised in San Antonio, a proud product of San Antonio Independent School District. She is a graduate of the University of Texas at Austin where she received her B.A. in sociology with a minor in psychology. Marisa's passion for advocacy and love for children guided her towards starting her career with Texas Child Protective Services (CPS) where she worked as a case worker for many years. Her time at CPS allowed her to obtain a unique perspective of the educational system and the need for greater advocacy. Marisa was elected to the State Board of Education in 2012, defeating an incumbent in what is considered one of the biggest upset in recent years. During her first year in office Marisa has become one of the leading voices on the Texas State Board of Education for proper public education, equitable textbook review processes, local control of teachers and school districts and strengthening the relationship between policymakers and school officials. Marisa believes our children and communities deserve access to the best education possible. She firmly believes that teachers need access to more tools and professional development in order to continue educating our young scholars. Marisa continues to collaborate with all of her 89 school district educators and leadership in order to create policy reflective of the needs and issues facing actual educators.

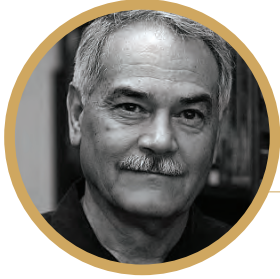


PLENARY VIII

The Importance of Telling Our Story: Mexican American Studies and the Reject the Text Issue

Dr. Lilliana Patricia Saldaña, Professor, The University of Texas at San Antonio

Dr. Lilliana Patricia Saldaña is a Chicana activist scholar raised in San Antonio's Southside. Saldaña attended Boston University where she earned her bachelor's degree in English and International Relations, with a concentration in Latin American Studies and a minor in Journalism in 1998. Shortly after completing her studies, Saldaña worked at a dual-language school in San Antonio's Westside and earned a master's degree in Bicultural-Bilingual Studies from the University of Texas at San Antonio in 2002. During her undergraduate and graduate studies, she was involved in numerous campus-activist projects and worked in community settings, synthesizing her passion for research and social change. As a doctoral student at the University of Wisconsin-Madison, Saldaña worked with Latina/o families to establish Nuestro Mundo, the first dual-language school in the city, and Formando Lazos, community development project with Latina immigrant mothers. She earned a doctoral degree in Human Development and Family Studies, with a minor in Chicana/o families, schools, and communities, from the University of Wisconsin-Madison in 2010. Her dissertation—"¡De mi barrio no me voy!: The identity and consciousness of Mexican American teachers at a dual-language school—examines the life histories of Raza teachers and the ways in which they transform, negotiate and reproduce the culture of schooling in San Antonio, Texas.



PLENARY VIII

The Importance of Telling Our Story: Mexican American Studies and the Reject the Text Issue

Dr. Andres Tijerina, Professor, Austin Community College

Dr. Tijerina is a Professor of History and received his B.A. from Texas A&M University, his M.A. from Texas Tech University, and his Ph.D. from the University of Texas at Austin. He has authored and co-authored numerous articles and books including a college history textbook, and has received state and national book prizes. His most widely read work is his combat memoir in the *Time-Life Books series The Vietnam Experience*. As a pilot in the Air Force, Dr. Tijerina flew over 100 combat missions in Vietnam, receiving the Air Medal and the Distinguished Flying Cross, and retiring as a Major. Dr. Tijerina has testified as a history expert witness in Texas and the U.S. Supreme Court cases on school funding, Voter I.D., and congressional redistricting. He was appointed by the Texas Governor to the Historical Representation Advisory Committee and to the Review Board for the Texas Historical Commission. He is also a Past-President of the Texas Institute of Letters and Member of the Board that erected the Tejano Monument at the state capitol. He is co-editor of the TSHA online Handbook of Tejano History. He is currently a co-author writing the textbook on Mexican American History to be submitted to the Texas Board of Education for K-12 Social Studies.



PLENARY VIII

The Importance of Telling Our Story: Mexican American Studies and the Reject the Text Issue

Dr. Emilio Zamora, Professor, University of Texas at Austin

Dr. Emilio Zamora, a professor in the Department of History at the University of Texas at Austin, is affiliated with the Center for Mexican American Studies and the Lozano Long Institute of Latin American Studies. He writes and teaches on the history of Mexicans in the United States, Texas history and oral history. Zamora focuses on the working class and transnational experiences of Mexicans in Texas during the twentieth century. He has prepared or collaborated in the production of nine monographs: three single-authored books, a translated and edited WWI diary, three co-edited anthologies, a co-edited eBook, and two Texas history texts. Zamora has received seven best-book awards, a best-article prize, and a Fulbright García-Robles fellowship. His latest recognitions include the 2017 Scholar of the year from the National Association for Chicana and Chicano Studies (NACCS) and the NACCS Tejas Foco Premio Estrella de Aztlán Lifetime Achievement Award 1917.

Zamora is a lifetime member of the Texas Institute of Letters, a lifetime Fellow with the Texas State Historical Association (TSHA), an appointed Fellow of the George W. Littlefield Professorship in American History at the University of Texas, and a former Fellow with the Institute for Historical Studies (UT, 2013-14). He serves as the Vice Chair of Austin's Hispanic/Latino Quality of Life Commission, a member of the Executive Board of TSHA, the Chair of the Education Committee for TSHA, and member of the Advisory Board of the Recovering the U.S. Hispanic Literary Project.



CONCURRENT SESSIONS



FEB. 27, 2017

MONDAY

10:30 AM - 11:30 AM

1.1.1 The Sense in Struggling: The Positive Implications of Chicano College Students' Low Socioeconomic Status

Estrellita Longoria, *The University of Texas at Austin*

Student Session but anyone is welcome to attend

This interactive workshop was created to educate administrators, parents, and underrepresented college students from low socioeconomic backgrounds about the benefits of not affording the expensive purchases during college years. This interactive workshop includes an auction where attendants will be given fake money to buy assets for students in hopes of generating the largest return investment. Items for sale include: new and old textbooks, a room in the most expensive and least expensive residence hall, few or many roommate/friend conflicts, high or low grade point averages, etc. After the auction, we will examine and compare attendants' return investments.

1.1.2 Lessons Learned from Three Years of Work with the Texas Education Consortium for Male Students of Color

Dr. Victor Sáenz, *The University of Texas at Austin*;

Dr. Emmet Campos, *The University of Texas at Austin*;

Jorge Burmicky (*Doctoral Student*), *The University of Texas at Austin*;

and Pavitee Peumsang (*Doctoral Student*), *The University of Texas at Austin*

What are the emerging trends and themes found in the educational experiences of male students of color across the state of Texas? Through an interactive discussion of the Texas Education Consortium for Male Students of Color (TECMSC), the presenters will provide a brief description of the preliminary findings from their institutional site visits throughout various educational sectors, including school districts, two-year colleges, and four-year universities. Further, they will provide a brief description of the persistent Latino male educational gap, and encourage institutional stakeholders and committed constituents to proactively work towards reframing the narrative associated with male students of color. Participants will be encouraged to take action, share their experiences, and discuss existing programs and best practices.

1.1.3 TACHE Website

David Barrientos, *Tarrant County College*, *TACHE Vice President of Technology*

This presentation will focus on showing you how to make the most of the TACHE website and social media as part of your TACHE membership. We will show you how to update your member profile, use our discussion board to communicate with other members and how to use our jobs and event listings. We will also show you how to submit jobs and events from your region for publication on our site and social media pages.

1.1.4 San Antonio College's TRAC Center Holistic Approach to Transferring

Patricia Medina, *San Antonio College* and *Cassandra Segura*,

San Antonio College

The Transfer and Career (TRAC) Center at San Antonio College is a central part of the student experience at a community college. Students start planning their transfers from day one when they step on their campuses, building their confidence by using a fun co-guided approach to success. You will learn how the TRAC center has grown to become a vital part of the advising process and helping to focus the student's career prospects. This project is partly funded by Department of Education funds for the Title V Hispanic Serving Institutes Grant.

1.1.5 Exploring The Impact of Needs, Mentorship, And Social Capital On Student Success Among Hispanic College Students at an Established Hispanic Serving Institution in Central Texas

Alyssa Garza, *Texas State University*

A secondary data analysis was conducted from the 2014 Hispanic Student Campus Climate Survey at a public four-year HSI. Results of both quantitative and qualitative analysis in this study show patterns of engagement in a diverse college environment, leadership, and forms of social support. Although Hispanic students reported having high aspirations and optimism, they reported facing challenges, barriers, and unmet needs. Sources of social support and mentorship from family and participation in student organizations, and institutional agents contribute to their sense of belonging in a college. This study reinforced the importance of culturally responsive resources in promoting Hispanic retention.

FEB. 27, 2017

MONDAY

1:30 PM - 2:25 PM

1.2.1 Involving Latino Policymakers in Latina/o U.S. Higher Education Achievement: Experiences and Narratives of Latino U.S. Congressmen

Dr. Florencio U. Aranda III, *Texas Tech University*

Student Session but anyone is welcome to attend

While enrollment rates have increased significantly for Latinas/os, degree completion rates trail other racial/ethnic groups in the U.S. (Nora & Crisp, 2009). Latino males are least likely to complete a higher education and research indicates that this issue is attributed to social, cultural, and institutional factors (Sáenz & Ponjuan, 2009). In the context of research/data that demonstrate lower college completion rates for Latino males, this study investigated/described the educational pathways of three Latino U.S. Congressmen from the 113th Congress who successfully completed college and represent the U.S. Southwest. In this qualitative study, data collection occurred using semi-structured interviews, document review, and observation. Data analysis was employed using Yosso's Community Cultural Wealth, Critical Race, and LatCrit. Six themes emerged in this study: desire to become educated, value of receiving, importance of family in the educational pathway, desire to serve, value of giving back, and importance of family in the political pathway.

1.2.2 An Inspiring Platica: The Puente Program at Palo Alto College

Dr. Daniel Rodriguez, *Palo Alto College*

In 2012, the Puente Program launched at Palo Alto College in an effort to increase community college graduation and transfer rates. The intention of program is to raise awareness of the importance of college retention, completion and graduation. Learn from the Palo Alto College Puente Program student panel about the potential opportunities provided through the best practices of the program. Overall college obstacles, barriers and perceptions will be addressed in attempt to survey the need for this program at community colleges in Texas.

1.2.3 Minority Mentorships Matter

Julian Sanchez, *Texas A&M University-Commerce*; Dr. Fernando "Fred" Fuentes, *Texas A&M University-Commerce*; Dr. Laura Chris Green, *Texas A&M University-Commerce*; Gilbert Hernandez, *Texas A&M University-Commerce*

Texas A&M University-Commerce is a regional four-year institution dedicated to serving under-represented and under-served student populations. A&M-Commerce implements evidence-based initiatives to help improve their recruitment, retention, and graduation rates as mandated by the 60x30TX plan proposed by the Texas Higher Education Coordinating Board. Examples of these innovations are the Latino American Mentorship Program (LAMP), and the *¡Profes!*

¡Guíamos! online mentorship program for future Bilingual Educators. Both of these programs have positively contributed to our institution's goal to attain Hispanic Serving Institution status.

1.2.4 Ayudando a Crecer: Building cultural capital among first generation Latino students through holistic mentoring program

Pedro Portillo, *Tarrant County College*

National data continues to show gaps in higher education attainment when comparing Latino males to their white counterparts. First generation underrepresented students face many challenges when they enter higher education, particularly lack of cultural capital. Come and learn how Tarrant County College institutionalized a male mentoring program targeting Latino and African-American students. Taking a holistic approach to student development, the program is founded on the three pillars of mentoring, workshops, and community service. Students engaged in the program have proven to be retained at higher levels than non-participants.

1.2.5 Collaborative Approach to Advising and Pathways Integration Using MyMAP

Dr. Cynthia Mendiola-Perez, *Alamo Colleges* and Ruth Dalrymple, *Alamo Colleges*

The Alamo Colleges has restructured the student experience from Connection to Completion by implementing new advising and pathways models. The presenters will share the new models and their impact on the student experience.

FEB. 27, 2017

MONDAY

2:30 PM - 3:25 PM

1.3.1 Using Cultural Capital and FYE Programming to Support First-Generation Latino Males Success

Pedro Portillo, *University of North Texas*

** Student Session but anyone is welcome to attend **

Cultural capital includes the accumulation of knowledge, behaviors and skills that one can tap into to demonstrate cultural competence and social status in society. Designed to assess cultural capital, a qualitative study was conducted to hear from students who successfully completed their FYE course and reflect on the impact the course has on their college experience. This workshop will discuss cultural capital, FYE programming, and pedagogical design to examine opportunities to increase the success of first generation Latino males. Specifically, the workshop will address strategies for working with students from underrepresented groups and how practitioners can facilitate their transition into higher education.

1.3.2 Mi Nueva Familia: Effective Mentorship for Chicano First Generation College Students Based on Individual Communication Skills

Estrellita Longoria, *The University of Texas at Austin*

Our family members play distinct roles in our lives. When we attend college we are alone in the transition; our successful transition to college is contingent upon finding individuals, primarily faculty and staff, who are able to fill the support void. By assessing our communication styles with a short communication quiz, we can determine which roles we can and should play in a student's transition to college. This workshop uses the typical family structure to show faculty and staff how to effectively communicate with and help create an adequate support system for Chicano First Generation College Students.

1.3.3 Developing a Graduate Student Professional Development Center at a Hispanic Serving Institution

Cyrus Fernandez, *The University of Texas at San Antonio*
and Dr. Mariela Rodriguez, *The University of Texas at San Antonio*

UTSA is a Hispanic Serving Institution (HSI) serving over 4,000 graduate students in 100 graduate degree programs. The Graduate School at UTSA seeks to create a top-tier community for graduate students. Fall 2016 marked the opening of the Graduate Student Professional Development Center which offers graduate students professional development opportunities to enrich graduate student experiences to advance their personal and professional lives. The goals of this presentation are to communicate the need for promoting graduate student success, discuss partnerships in supporting graduate students, and share how our Student Success & Professional Development team developed opportunities to support graduate student success.

1.3.4 Latina STEM Fellowship: Growing the Next Generation

Dr. Sophia Garcia, *Tarrant County College* and Dr. Iris Duarte, *Tarrant County College*

According to the National Science Foundation, women make up half of the U.S. college-educated workforce, but only 29% of the science and engineering workforce. The Latina STEM (Science, Technology, Engineering, and Mathematics) Fellowship is a summer enrichment program funded by the state of Texas through the Governor's Summer Merit Program. The mission of this program is to support young women interested in STEM through skill building, career exploration, education planning, and mentorship. Attendees will learn about the grant funding process, program activities, and the measures and outcomes of this successful program.

1.3.5 "Hispanic Serving Institutions Best Practices: A Human Resource Development Perspective" An Overview

Celestino Valentin, *Texas A&M University*

A dissertation overview on research conducted at seven HSI community colleges throughout the state of Texas concerning best practices. The ethnographic case study research was conducted utilizing face-to-face interviews with academic administrators from regional HSIs. Questions regarding educational gaps, diverse populations, programs/projects, Texas Higher Education Coordinating Board (THECB) 60X30TX, top achievements, and top five challenges, issues and/or problems faced by HSIs in the next 2 to 4 years. Research includes review of HSI literature, methodology, data collection, data analysis, summary and implications for future HSIs.

FEB. 28, 2017

TUESDAY

2:30 PM - 3:25 PM

2.1.1 Breaking the Adobe Ceiling: Opportunities for Latina/os Through Graduate School and Beyond

Dr. Ricardo Montelongo, *Sam Houston State University*; Dorothy Dixon, *Lone Star College-North Harris*; and Stella Vay, *Sam Houston State University*
Student Session but anyone is welcome to attend

In 1991, Sagaria and Johnsrud stated that “no need is more urgent today than the full participation and achievement of minorities in education (p. 105).” According to 2013 National Science Foundation statistics, Latina/o faculty represent only 3 percent of fulltime faculty on college campuses. Today, Latina/os continue to be more visible in undergraduate classrooms, yet are not sufficiently represented in advanced degrees and faculty ranks. Latina/os should consider education beyond the bachelors degree and how such advancement breaks what Burciaga (1994) calls the “adobe ceiling” which has endured for centuries. This session will share graduate school experiences and career pathways.

2.1.2 Practice to Policy for Latino Student Success in Higher Education: Looking at Transfers

Noe Ortiz, Eyra Perez and Deborah Santiago, *Excelencia in Education*

The “Practice to Policy for Latino Student Success in Higher Education: Looking at Transfers” Project is led by Excelencia in Education. The project translates transfer processes and practices at eight Texas institutions, stakeholder perspectives, and emerging research into a set of actionable strategies for policy makers and institutions to consider as they articulate transparent pathways for Latino student success in postsecondary education. The workshop will present the actionable strategies and recommendations that emerged from the project, focusing on strengthening student engagement, addressing systemic challenges, and leveraging collaborative solutions.

2.1.3 #TACHEStrong : Building a Stronger TACHE Chapter

April Ramirez, *West Texas A&M University*

Starting a TACHE chapter in your area can be a daunting task. Creating and implementing a network of interested professionals is just the beginning. Communication is vital to the chapter’s success, whether it’s communicating with professionals, students or your community. This workshop will provide a framework and ideas to build a successful TACHE chapter as well as discuss best practices from different chapters throughout the state. Also a new initiative from the State Board will be introduced to facilitate better communication among chapters.

2.1.4 Mentoring: The ACC Way!

Leticia Gonzalez, *Austin Community College*; Irma Apolinar, Naomi Garza, Vanessa Medina-Flores, Richard Armenta, and Guillermo Martinez

Austin Community College (ACC) Chapter of the Texas Association of Chicanos in Higher Education has been mentoring students since 2008. From students awarded 2008 to 2015, 50% have graduated from ACC and have become successful professionals. We will share how we work with ACC Faculty and Staff who commit to mentoring students for 2 years. Learn more about how the ACC Chapter took 4-\$400 scholarships and grew to 20-2-year \$1000 scholarships to attend ACC and about other mentoring programs at Austin Community College District such as PUENTE and Student Life First Year Experience (FYE) as well as other resources.

2.1.5 Is New Policy Pushing Counselors out of Post-Secondary and Career Advising?

Samuel Hernandez, *The University of Texas at Austin*

Texas OnCourse, a state initiative established by House Bill 18, has placed the counseling profession center stage in postsecondary and career advising. Newcomers and seasoned counselors alike will receive a First Preview of innovative online tools and resources that are being developed in collaboration with ESC staff, directors of counseling, college and career readiness, professional school counselors and advisers from throughout the state. These tools and resources will level the playing field for all individuals providing counseling and advising to our students in the state of Texas. Learn how to utilize these resources to strengthen your own practice and align with goals that administrators have established for the district





2017
AWARDEES





DISTINGUISHED UNIVERSITY STAFF AWARD

Maria L. Honey

Assistant Director of Marketing & Communications | *University of Houston*

Maria is the Assistant Director, Marketing and Communications at the University of Houston. Her colleagues say that she is a teacher and a mentor. Maria takes time out of her schedule to listen and provide advice to not only her staff but also the students in campus housing. Maria is involved on campus and outside of campus. Organizations such as the Catholic Newman Center at the University of Houston and Las Comadres Mentor Group benefit from her knowledge and services. "Las Comadres" is a group of young female Latina/Hispanic students that she works with to enrich their lives by promoting teamwork, encouragement, professionalism and guidance.



GRADUATE FELLOWS

Eyra A. Perez

Chief Executive Officer, Partners for Educational Engagement | *University of Texas at San Antonio*

Eyra is pursuing a Doctorate in Educational Leadership at the University of Texas at San Antonio. Eyra was a student at UT Austin majoring in Engineering in 1983, a time when very few Latinas pursued such programs of studies. Her frustration with feeling unprepared and overwhelmed for these courses led her to the realization of the inequity in educational opportunities and left her with a feeling of not belonging at UT's Engineering School. This experience led her to promise herself that she would work to eliminate those educational inequities so that others would never feel that they did not belong. Even though she did not become an engineer, she began a career in education. The obligación to cumplir (fulfill) has been a driving force in my work. Her obligación, as she had promised many years ago, is to do anything within her power to positively impact underserved and underrepresented students and their educational success. It has been her cause and her passion for almost 30 year. Eyra is known as a fierce and tireless advocate for students. Her unwavering support for Latino students is evident in everything she does.



Leslie Janette De La Rosa

Graduate Assistant Career Counselor | *Texas State University*

Leslie is pursuing a Masters of Education in Student Affairs. Leslie is a first generation Mexican-American college graduate and now pursuing her graduate studies. She would like to ultimately pursue a doctorate in the field of higher education and work for a college as a TRIO program director. Leslie has devoted countless hours of service with Latino and other students in the AmeriCorps organization. Her parents did not finish high school and she lost her dad in a car accident while he was working in Mexico. Her mother asked to move back home to help her take care of family and pay the bills. Leslie knew that to be better equipped to help the family, she needed to stay in college; it broke her heart to disappoint her mother but she knew it was the right thing to do. After graduating college, she moved back home and took over the responsibility of paying the mortgage and house bills. In her heart, she knew she wanted to continue her studies and applied for graduate school; once the acceptance letter arrived, she recalls the sadness in her mom's eyes. Upon completion of her graduate studies, once again, she will be able to assist her family financially.



GRADUATE FELLOWS

Tiffany J. González

Teaching Assistant | *Texas A&M University*

Tiffany is pursuing a Doctorate degree at Texas A&M University. She is among the top 3% of talented students in the Ph.D. History program and is already demonstrating excellence in her scholarship as she was recently awarded the Catarino and Evangelina Hernandez Research Fellowship in Latino History in Texas History and the Mary M. Hughes Research Fellowship in Texas History both awarded by the Texas State Historical Association. As a graduate student at Texas A&M University, she strives to make sure other college students have a more fulfilling experience; she mentors first-generation Latina/a students as a way to support them in their educational journey. Her goal is to improve the climate of college campuses so that Latina/o students can thrive in any educational system. Tiffany is among the first to write on Refugio County native Maria Cardenas who came from a migrant family and rose to assume a leadership position in La Raza Unida Party, the first Chicano based U.S. political party in Texas. Tiffany's approach to her dissertation allows for an intimate analysis of little-before studied women as she places the lived experiences of Cardenas, Irma Rangel, and other Mexican-origin women at the heart of Texas politics. When completed, Tiffany's dissertation will be the first comprehensive study of Chicanas in Texas and their connection and influence on the greater national political scene from a historical perspective. Her preliminary research is already under review for inclusion in an anthology on Mexican Americans in Texas (UT-Austin Press).



Vincent D. Carales

Graduate Research Associate, American Council on Education | *University of Texas at San Antonio*

Vincent is currently in the Educational Leadership and Policy Studies doctoral program at the University of Texas at San Antonio. Vincent's dissertation and research is focused on Latina/o community college students. Vincent's research focuses on examining the paths toward a college education, the transitions involved along the way, and the academic outcomes of Latino/a community college students as well as the influence of financial resource factors on the academic experiences of low-income and underrepresented diverse student populations. He is currently fulfilling an internship at the American Council on Education in Washington, D.C. One of the things that he noticed while living in DC is that he finds himself being the only Latino or person of color around the community. There are very few Latinas/os working in educational policy in DC despite being the largest minority group in the country and Vincent wants to show that Latinas/os have a place and can succeed in navigating the DC policy landscape. More importantly, the lack of Latina/o representation in DC, coupled with the recent presidential results, has given me even more motivation to stay in DC and be a voice for the Latina/o community.



MERITORIOUS SERVICE AWARD

Julie G. Arias

Licensed Professional Counselor | *West Texas A&M University (former)*

Julie Arias, for over a decade, has been an active participant in TACHE from serving at the local chapter to serving on the Executive Board of TACHE in several positions including Plains Regional Representative and as state President twice. Julie was a tireless advocate of education while at West Texas A&M University and instrumental in carrying out the vision of TACHE founding members of having a TACHE Operations Office and staff. Due to Julie's leadership, West Texas A&M University agreed to host the TACHE office and handle payroll for the office through the university. She also led TACHE into the age of social media by creating our first Facebook page. She definitely took TACHE to the next level as an organization. Julie's passion for education, diversity, and equity is truly an example of living the TACHE mission. She has been an inspiration to many students, colleagues and current TACHE officers. Julie's love for the TACHE mission and the organization continues to be evident when called upon by the Association.



LIFETIME ACHIEVEMENT AWARD

Juan Maldonado, Ph.D.

President-Retired | *Laredo Community College*

For over four decades, Dr. Juan Maldonado has been an active participant in TACHE supporting the conference year after year during his presidency at Laredo Community College. Maldonado supported local and regional TACHE activities and served TACHE through the local chapter by always saying yes to local or regional activities. Dr. Maldonado's dedication to TACHE is unwavering and TACHE was fortunate to have him serve as President on the Executive Board in 1997. Maldonado's passion for education, diversity, and equity is truly an example of living the TACHE mission. For over 4 decades you have inspired and motivated students, faculty, staff and other Tachistas. Dr. Juan L. Maldonado became Laredo Community College's sixth president in September 2007. Dr. Maldonado held numerous other positions at LCC; Vice-President for Human Resources and Student Development, Vice President for Instruction and Student Development and Executive Vice President. Prior to joining LCC, he spent 21 years with Tarrant County College in Fort Worth, Texas. He served as counselor and instructor of psychology, coordinator of the Behavioral Sciences Department, associate professor of psychology, and chairperson of the Business and Sciences Division.



Dr. Walter Wendler,
President, West Texas A&M University

DIAMOND SPONSOR RECOGNITION

Dr. Walter Wendler, who became the 11th president of West Texas A&M University in August of 2016, has graciously continued the University's longtime support of our organization by providing space and office support services for the director of operations for TACHE on the WTAMU campus. For the past seven years, WTAMU has provided an office for TACHE and has served a Diamond Sponsor for the annual conference as well. TACHE thanks and appreciates Dr. Wendler and WTAMU for its unwavering support.

2017 Conference Sponsors

AND FRIENDS OF TACHE

DIAMOND SPONSOR

West Texas A&M University

PLATINUM SPONSOR

Austin Community College
Sam Houston State University
Tarrant County College District
Texas A&M University-Commerce
Texas Higher Education Coordinating Board

GOLD SPONSOR

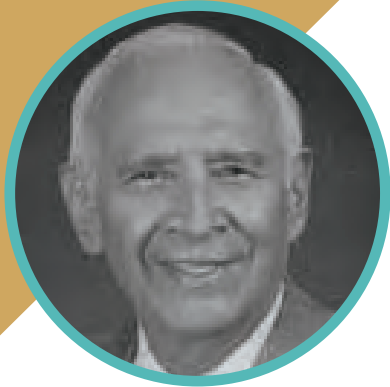
Dallas County Community College District
Texas State Technical College
University of Texas at San Antonio

SILVER

Alamo College District
Angelo State University
Baylor University
Del Mar College
Lamar University
Latinos in Higher Education
Lone Star College -Kingwood
San Antonio College
San Jacinto College
Texas Association of College & University Student Personnel Administrators (TACUSPA)
Texas A&M University-Kingsville
Texas A&M University-College Station
Texas A&M University-Corpus Christi
Texas State University
Texas Tech University
Texas Woman's University
University of North Texas

FRIENDS OF TACHE

Public Identity
Silva Creates Graphic Design
Austin Community College TACHE Chapter
Austin Wyndham Garden
Laura Garza Jimenez
Austin Metro
Slate Group



2016 TACHE IN MEMORIAM

October 25, 1925 - November 3, 2016

DR. MICHAEL SAENZ

Dr. Saenz was a founding member and president of the Texas Association of Chicanos in Higher Education and the National Hispanic Leadership Council of the American Association of Community Colleges; and a member of the Advisory Committee of the Select Committee on Higher Education of the State of Texas, and of the Texas A&M University Community College Leadership Development Program. He was a founder of the National Hispanic Leadership Institute, which has provided post-doctoral preparation for college administration for over 80 persons who now are serving as community college presidents. Dr. Saenz was also the founding president of the Northwest Campus of Tarrant County College. He is described as a “stalwart supporter of TACHE” and he will be fondly remembered by the Texas Association of Chicanos in Higher Education for his great leadership. TACHE has respectfully extended prayers and sympathy to the Saenz family on behalf of our membership.



Please join us

IN THANKING OUR GENEROUS SPONSORS



slate group

THINK BIG. PRINT BIG.

T 800.794.5594 O 806.794.7752 F 806.798.8190

6024 45th Street | Lubbock, Texas 79407 | slategroup.com



**Standing Out
from the Crowd.**



As a **proud Hispanic-Serving Institution**, Del Mar College consistently ranks among the nation's top community colleges granting associate degrees to Hispanic students.

Now offering a Mexican-American Studies associate degree designed to help our students **stand out from the crowd.**



Dreams. Delivered.®

DelMar.edu





AUSTIN COMMUNITY COLLEGE IS

BUILDING
VIAS EDUCATIVAS.

AUSTIN COMMUNITY COLLEGE supports the Texas Association of Chicanos in Higher Education for its tireless commitment to improving educational opportunities for Hispanics in Central Texas. As partners in education, TACHE and ACC share a commitment to student success.

TOGETHER, we will raise academic achievement and opportunity for minority students of today and tomorrow; building a strong community one student at a time.

austincc.edu
512-223-4ACC





**TCC
WORKS**
*For our
STUDENTS.
For our
COMMUNITY.
For YOU.*



TCC

WORKS

A PROUD PARTNER OF TACHE
TEXAS ASSOCIATION OF CHICANOS IN HIGHER EDUCATION

An Equal Opportunity Institution/Equal Access to persons with disabilities.
HR:00:00000:01:17:AM

ANGELO STATE

MEMBER, TEXAS TECH UNIVERSITY SYSTEM



From
here,
it's
possible.

San Angelo
myfuture.angelo.edu
1-800-946-8627



Se habla dreams

Hispanics don't just make up 61% of the student population at the Alamo Colleges District. They also accomplish major achievements that make us look good for putting so much faith and support behind them. After all, we aren't just proud supporters of TACHE. We're also #1 in Texas for total degrees overall and nursing degrees awarded to Hispanics, and we are a Hispanic Serving System/District.



ALAMO
COLLEGES
DISTRICT


alamo.edu



TSTC Proudly Supports TACHE

tstc.edu





Where Making
a Living Means
**Making a
Difference**

DCCCD has grown to become one of the largest community college districts in the nation with **seven award-winning colleges** and more than **80,000 students**. As we continue to grow, we are always looking for bright new talent to join the DCCCD family in all areas including teaching, curriculum development, community outreach, advising, information technology, administration, talent development, enrollment management and marketing. Student success begins with our employees – **discover your future career at DCCCD**. Apply today!



Dallas County
Community College District

Learn More at dcccd.edu/jobs

BAYLOR UNIVERSITY
is a proud sponsor of the
2017 TACHE CONFERENCE



Baylor University is a private Christian university and a nationally ranked research institution. The vibrant campus community of more than 16,000 students excels at blending interdisciplinary research with an international reputation for educational

excellence and a faculty commitment to teaching and scholarship. Baylor, a founding member of the Big 12 Conference, welcomes students from all 50 states and more than 85 countries to study a broad range of degrees among its 12 recognized academic divisions.

JOIN THE CONVERSATION AT BAYLOR.EDU/FACEBOOK



BAYLOR
UNIVERSITY

baylor.edu/about

IT'S GONNA BE
BIG



FALL 2017 CONFERENCE

OCTOBER 1-3

DALLAS, TX

Conference Hotel: Renaissance Richardson, 900 E Lookout Drive, Richardson, TX 75082
Visit www.tacuspa.net for updated information on the 2017 conference.

SHSU.EDU/HEROES

HEROES WITH RISE

HERO →



SAM HOUSTON STATE UNIVERSITY

TM CHE Conference: Creery Creer

MEMBER THE TEXAS STATE UNIVERSITY SYSTEM

ARE YOU READY?

TO GET STUDENTS TO AND THROUGH COLLEGE

A college-ready student is an academically prepared student, ready for postsecondary education or training, without the need for remedial coursework.



A student-ready college is an institution ready to serve a diverse group of students, measures learning outcomes to improve performance and adapts practices and organizational structure to ensure student success.

The Division of College Readiness and Success at the Texas Higher Education Coordinating Board invites you to get involved with the "Are You Ready?" campaign to foster college-readiness and create more student-ready colleges.



For more information contact:
The Division of College Readiness and Success
Texas Higher Education Coordinating Board
(512) 427 - 6250
CRI@theccb.state.tx.us





think **LAMAR UNIVERSITY**
think **INSPIRATION**



lamar.edu

AA/EO



- Flexible scheduling, affordable tuition, master teachers, and small classes
- University transfer courses, 1- and 2-year career programs
- Continuing Education and Workforce Training
- Early College and Dual Credit for high school students
- English for Speakers of Other Languages (ESOL) classes
- Teacher Education and Certification
Earn your 4-year degree entirely at LSC-Kingwood
- ALL-Academy for Lifelong Learning (ages 50+)



The first step is closer than you think.

START CLOSE. GO FAR.
Register Now

800.883.7939
281.312.1600

Affirmative Action/EEO College LoneStar.edu/Kingwood

TEXAS A&M UNIVERSITY
CORPUS CHRISTI

TOP 20

College for
Hispanics
in Texas

H HISPANIC OUTLOOK
IN HIGHER EDUCATION
MAGAZINE™

Dr. Hector P. Garcia
Statue on the campus of A&M-Corpus Christi

**SAN JAC
CERTIFIED**

MEET SAVANNAH
She never dreamed
SHE COULD HELP
protect
THE ENVIRONMENT

Savannah became San Jac Certified and transferred to a four-year university to earn her bachelor's degree in biology. Follow your passion by starting at San Jacinto College where we'll help you map out a pathway to achieve your educational goals.

**SAN JACINTO
COLLEGE**
281-998-6150 | sanjac.edu
An Equal Opportunity Institution



WE'RE MORE THAN HISPANIC SERVING. STUDENTS COME HERE TO EXCEL.

Ranked
14th
in the U.S. in bachelor's degrees
awarded to Hispanic students.

Hispanic students make up
33%
of our total enrollment.*

txstate.edu

Texas State University, to the extent not in conflict with federal or state law, prohibits discrimination or harassment on the basis of race, color, national origin, age, sex, religion, disability, veterans' status, sexual orientation, gender identity or expression. Texas State University is a tobacco-free campus. *based on fall 2015 enrollment

MEMBER THE TEXAS STATE UNIVERSITY SYSTEM

Be SAC Proud

ALAMO
COLLEGES
SAN ANTONIO COLLEGE



- Ranked #9 Nationwide for Associate Degrees Awarded to Hispanics
- Ranked A Top 10 College for Digital Education
- Ranked #11 for Latino STEM Grads

alamo.edu/sac

#BeSACproud



TEXAS TECH
UNIVERSITY.

*Hispanic enrollment
reaches record high!*

www.ttu.edu/diversity



- Recognized as a top school for first-generation students
- Among the Top 100 Institutions for Hispanics based on degrees awarded - *Hispanic Outlook Magazine*
- PEGASUS Program: Selected as a Bright Spot in Hispanic Education by the White House Initiative on Education Excellence for academic outreach to Hispanic students
- Upward Bound Program: Selected as a Bright Spot in Hispanic Education by the White House Initiative on Education Excellence for academic outreach to Hispanic students



Latinos
inHigherEd.com

"¡Desde aquí, es posible!"

Congratulations!



¡Parazamos!

WTAMU congratulates TACHE on the
42nd Annual Conference

 West Texas A&M University™

TEXAS A&M-KINGSVILLE™



PROUD SUPPORTER OF TACHE



At UNT, we all bleed green. The University of North Texas has always been at the forefront of issues related to equity and diversity since its inception in 1890. We embrace all members of our community and will continue to champion equity, access and engagement for years to come.

Visit us online at edo.unt.edu.

EST. 1890

DIVISION OF INSTITUTIONAL EQUITY & DIVERSITY **UNT**



achieving academic
excellence
through diversity

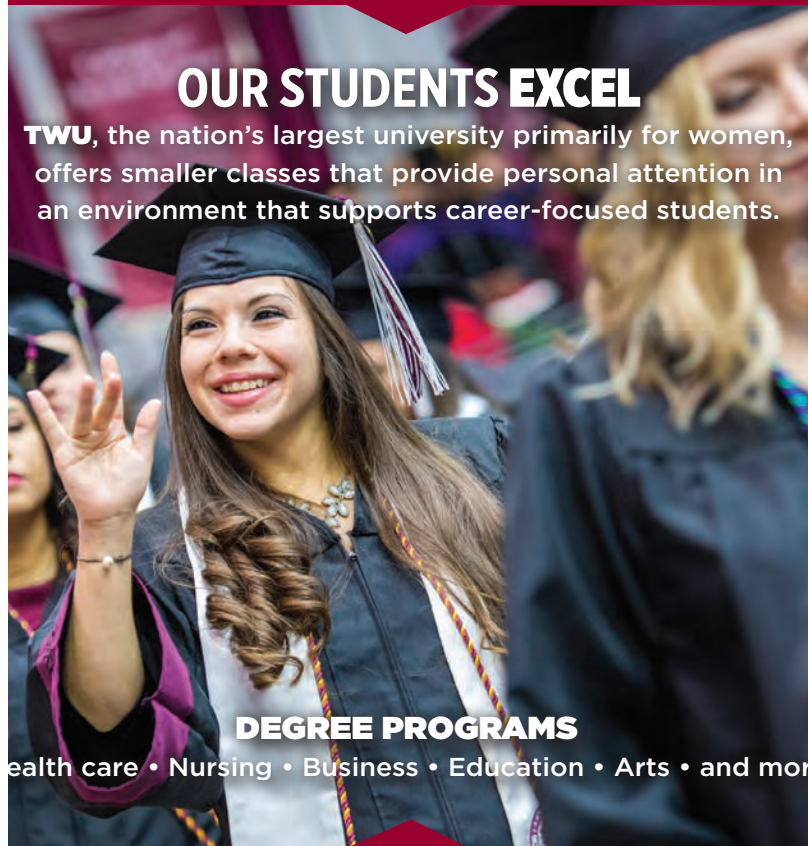


TEXAS A&M
UNIVERSITY.

TEXAS WOMAN'S UNIVERSITY

OUR STUDENTS EXCEL

TWU, the nation's largest university primarily for women, offers smaller classes that provide personal attention in an environment that supports career-focused students.



DEGREE PROGRAMS

health care • Nursing • Business • Education • Arts • and more

CALL OR VISIT TO LEARN MORE
Admissions 940-898-3188 • twu.edu



FROM ACCEPTANCE TO COMPLETION

¡ADELANTE!

“As a student, I have grown to love each and every aspect of this school. I have values that reflect the culture at Texas A&M University-Commerce, and I am truly honored to represent the exemplary spirit of my school’s rich tradition as an alumna. I believe I have shown through my passion and involvement how much this institution has shaped me into who I am now as a professional individual. This university is full of opportunities, and I feel confident to say that I am an outstanding product of it. My Pride Runs Deep!” – Erika Woodruff, class of 2017

¡AQUÍ SÍ SE PUEDE Y NUESTRO ORGULLO CORRE EN FAMILIA!

Texas A&M University-Commerce has provided a proven path for others just like you. Become part of a living heritage.



LEARN MORE

tamuc.edu

LOCATIONS:

Commerce • Corsicana • Dallas • Frisco
McMinney • Mesquite • Midlothian • Online

**SEE IT.
EXPERIENCE IT.
VISIT.**



**Our academic programs win national awards and develop leaders.
WTAMU.EDU**